
VIIVI AHLQVIST

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PROFILE

I am a 31-year-old Master's Degree student in Business and Management. I have experience in marketing and online services and in my Master's studies at Hanken School of Economics I am specializing in international strategy and sustainability.

I consider my diverse work experience from different fields and my language skills as my strengths and in the future I hope to work in various tasks in the fields of marketing and communications, development of the usability of online services and websites as well as integrating these to my passion, which is horses. I am reliable, hard-working and flexible, and a quick learner and am always ready for new challenges.

WORK EXPERIENCE

Maksuturva Group Oy

Service Specialist | 2014 -

- *Sales, marketing, communications, website development, customer service and development of services*

The Finnish Breeders' Association (for breeders of Finnish Warmblood horses)

Website Editor | 2011 -

- *Responsible for updating website and writing about events and competitions. Writing and editing the yearly Finnish Breeders' Association Year Book.*

Equestrian Consulting Oy

Office Assistant | 2012 - 2014

- *Assisting in office work and bookkeeping*

Veterinary Clinic Kauris Oy

Veterinary Nurse | 2008 - 2012

- *I worked as a veterinary nurse assisting in surgeries and worked in the laboratory and x-ray as well as in customer service*

Various employers

Personal Assistant | 2004 - 2007

- *I worked for various employers, most often private persons with physical disabilities, as a personal assistant.*

EDUCATION

Hanken School of Economics

Master of Science in Business and Administration | 2016 - 2018

- *Programme track International Strategy and Sustainability*
- *English as language of studies*

Estonian Business School

Bachelor of Arts in Social Sciences | 2011 - 2015

- *International Business Administration*
- *In my Bachelor's studies I specialized in marketing and communications*
- *Bachelor's Thesis in the subject of improving the usability of online services*
- *English as language of studies*

Miami Dade College

Bachelor of Arts in Social Sciences | 2012 - 2013

- *Business Administration*
- *Studies included in my Bachelor's Degree*

Amiedu

Veterinary Nursing | 2008 - 2010

- *Studies related to my apprenticeship in veterinary nursing*

Savonia University of Applied Sciences

Occupational Therapy | 2006 - 2007

- *I studied occupational therapy while working as a personal assistant*

University of Tampere

Northern languages | 2005 - 2006

- *I studied mainly Swedish as part of a programme in Northern languages*

Kallavesi Senior High School

Matriculation Examination | 2004

- *General grade Laudatur*

COURSES AND DIPLOMAS

- *Graduate Management Admission Test (GMAT) | 2016*
- *Test of English as a Foreign Language (TOEFL) | 2012*
- *K-level Certificate in Sign Language | 2007*

LANGUAGE SKILLS

- *Finnish* *native language*
- *English* *excellent*
- *Swedish* *excellent*

HOBBIES AND INTERESTS

My passion is horses and I have grown up with them. In addition to horseback riding, my hobbies include hiking and spending time in nature, dog agility, reading, writing and video editing. I also enjoy music, poetry and other arts. I try to travel as much as possible. I am also a member in different associations and participate in their activities according to my skills, such as creating and updating the website of PRO FWB ry (www.profwb.com) as well as creating and editing videos and other marketing material. I am also a member of the Finnish Jack Russell Terrier Club and work together with others in the magazine committee that is responsible for publishing the membership magazine.

REFERENCES

References are available upon request.